

PRESS RELEASE

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bpv BRAUN PARTNERS advised Gebr. Heinemann in acquisition share of Travel Free s.r.o. from UNIMEX GROUP

bpv BRAUN PARTNERS advised the Gebr. Heinemann SE & Co. KG, a leading Hamburg-based distributor and retailer in the international travel market, on the acquisition of a 100 % stake in the Czech company TRAVEL FREE s.r.o. from UNIMEX GROUP a.s. and small related real estate transfers. **bpv BRAUN PARTNERS`**s services included due diligence, merger control clearance and negotiation of transaction documentation.

Renowned for offering an extensive range of branded products, including tobacco, coffee, spirits, perfume, cosmetics, sweets, and regional specialties, the 20 Czech TRAVEL FREE bordershops have operated as a joint venture between Gebr. Heinemann and UNIMEX since 2004 and have grown to a turnover above 3 billion CZK over the years.

The parties decided not to disclose the total price of the transaction.

Legal advice to purchaser was provided by team consisting of managing partner [Arthur Braun](#) (team lead), with further support of Of counsel [Lucie Kalašová](#) and senior associates [Alexandr Pech](#) and [Evelina Weagová](#) (competition, real estate).

About bpv BRAUN PARTNERS

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