

PRESS RELEASE

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bpv BRAUN PARTNERS advised 8Wines.com, the leading online retailer of premium wines in Europe

The **bpv BRAUN PARTNERS** attorneys assisted 8Wines Czech Republic, s.r.o., a fast-growing online retailer of premium wines, in the entry of Purcari Wineries Plc, a leading wine producer in Central and Eastern Europe, into their business. Purcari, which will be the first external investor in the company's capital, will acquire a 10 % stake in the company as part of the transaction and will also be granted an option to further increase its stake on pre-determined terms. The work included the preparation of the transaction documentation.

[Pavel Vincík](#) and [Filip Baloušek](#) acted as advisors for this transaction. Both parties decided not to disclose the price of the transaction.

Founded in 2015 and headquartered in Prague, Czech Republic, [8Wines.com](#) is an independent online wine retailer specialising in selling premium wines on the EU market and beyond. The company has been awarded Gold medals from Wine-Searcher three years in a row for its wine selection, which includes one of the most extensive portfolios of New World wines in Europe. With net sales growth of more than 100% over the last three years, 8Wines is well positioned for further growth in Europe and expansion into North America and Asia.

[Purcari Wineries Plc](#) is one of the largest wine and brandy groups in the CEE region. The Group manages approximately 1,300 hectares of vineyards and operates four production platforms in Romania and Moldova. Purcari is the leader in the premium wine segment in Romania with approximately 30% share in this segment and the largest exporter of wine from Moldova, supplying more than 30 countries. Founded in 1827, Purcari is the most awarded winery in Central and Eastern Europe at Decanter London 2015-2020 and is one of the top-rated wineries at Vivino.

About bpv BRAUN PARTNERS

bpv BRAUN PARTNERS is one of the most important international law offices in the Czech Republic and Slovakia. It is also a founding member of **bpv LEGAL**, a close alliance of law firms that have worked together for many years in Central and Eastern Europe. Its team of 38 attorneys offers legal services across many different fields of law to clients including leading Czech, Slovak and international corporations. The main practice areas of **bpv BRAUN PARTNERS** include M&A, company law, real estate law and tax advice. Its specialists also provide services in intellectual property rights, IT, competition law and labour law, and represent clients before Czech, Slovak and German courts and arbitration tribunals. For more information, please see our website: www.bpv-bp.com.

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